



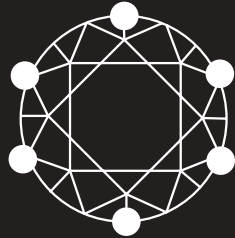
— STYLE VARIATIONS —

THE HEAD

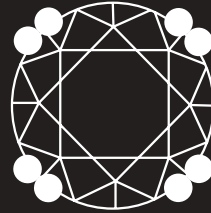
HOW DO YOU WANT YOUR CENTER STONE TO BE SET?



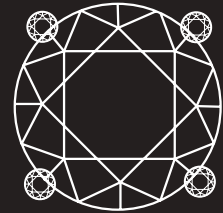
FOUR-PRONG



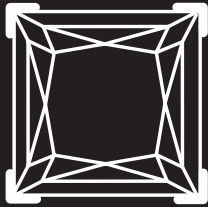
SIX-PRONG



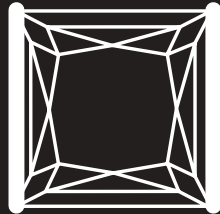
DOUBLE PRONG



DIAMOND TIPPED



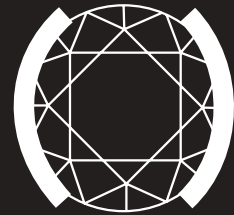
V-PRONG/CHEVRON



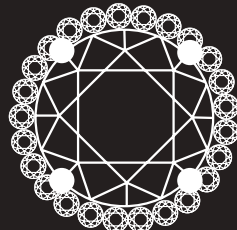
BAR SET



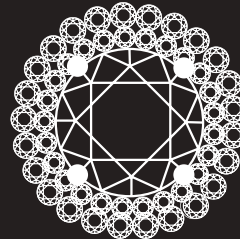
BEZEL SET



HALF-BEZEL



HALO



DOUBLE HALO

— THE SHANK —

HOW DO YOU WANT THE BAND AROUND YOUR FINGER TO LOOK?



TRADITIONAL



EURO-STYLE



CATHEDRAL



STRAIGHT



TAPERED



REVERSE TAPERED



SPLIT



BYPASS



CRISS-CROSS

THE ACCENT STONES

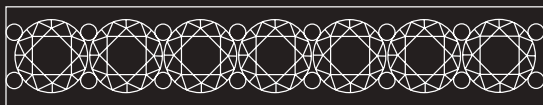
IF YOU WANT ACCENT STONES, HOW DO YOU WANT THEM SET?



CHANNEL



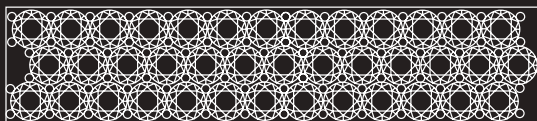
BEAD & BRIGHT-CUT/ PINPOINT



SURFACE PRONG



SHARED PRONG



PAVÉ



BEZEL



BAR



GYPSY/FLUSH

EMBELLISHMENTS

WHAT OTHER DESIGN FEATURES DO YOU WANT INCLUDED?



MILGRAIN



ENGRAVING



FILIGREE



PIERCED / OPENWORK



ROPE

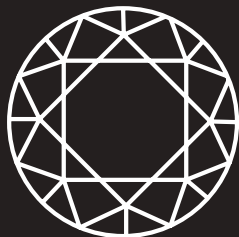


SURPRISE DIAMOND

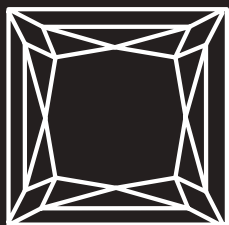
— GUIDE TO DIAMONDS —

SHAPE

WHAT SHAPE DO YOU WANT YOUR CENTER STONE TO BE?



ROUND



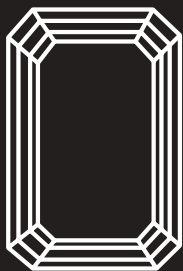
PRINCESS



CUSHION



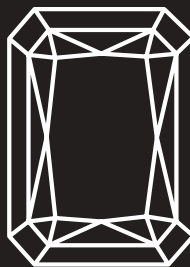
OVAL



EMERALD



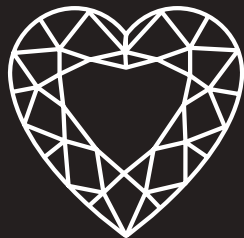
MARQUISE



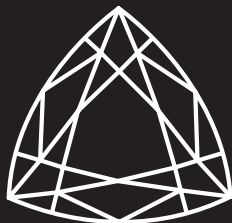
RADIANT



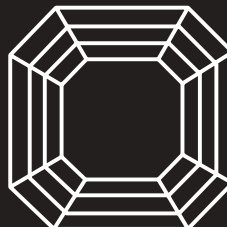
PEAR



HEART



TRILLION



ASSCHER

PRINCESS AND CUSHION CUT DIAMONDS ARE TYPICALLY SQUARE IN SHAPE, BUT BOTH CAN ALSO COME IN ELONGATED RECTANGLE SHAPE. AND RADIANTS CAN BE SQUARE.

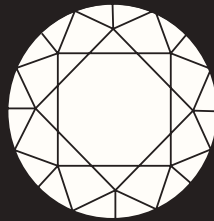
COLOUR

DOES IT HAVE TO BE CLEAR AS ICE OR IS A LITTLE BIT OF COLOR OKAY?



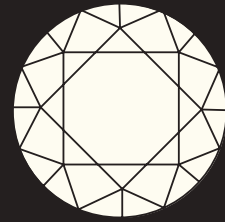
D E F

COLOURLESS



G H I J

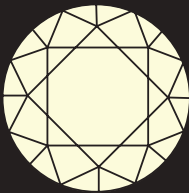
NEARLY COLORLESS



K L M

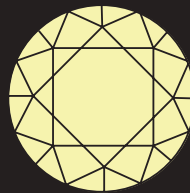
FAINT COLOUR

IDEAL FOR ENGAGEMENT RINGS



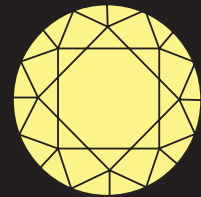
N O P Q R

VERY LIGHT YELLOW



S T U V W X Y

LIGHT YELLOW

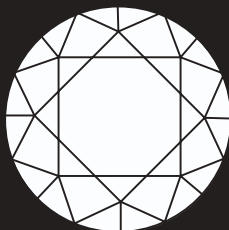


Z+

FANCY YELLOW

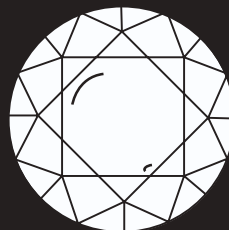
CLARITY

WILL A FEW VISIBLE SPECKS IN YOUR DIAMOND BOTHER YOU?



FL

FLAWLESS



VVS₁ VVS₂

VERY VERT SLIGHTLY INCLUDED



VS₁ VS₂

VERY SLIGHTLY INCLUDED



SI₁ SI₂

SLIGHTLY INCLUDED



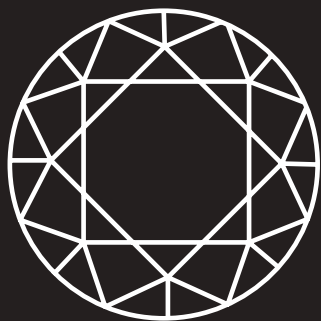
I₁ I₂ I₃

IMPERFECT, EYE VISABLE

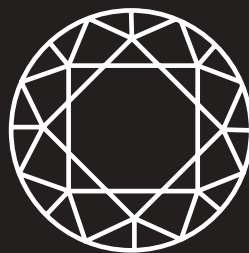
INCLUSION /IN-KLOO-ZHUHN/ N. THE SMALL IMPERFECTIONS INSIDE NATURAL DIAMONDS. THERE ARE MANY TYPES, INCLUDING DARK CARBONS AND LIGHTER FEATHERS AND BUBBLES.

CARAT

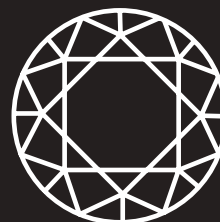
HOW BIG DO YOU WANT YOUR CENTER STONE TO BE?



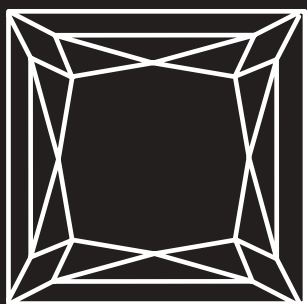
1.00 CT



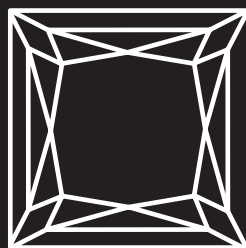
.75 CT



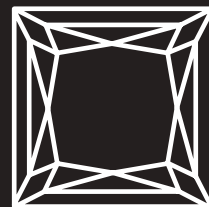
.50 CT



1.00 CT



.75 CT



.50 CT

WHILE CARAT IS OFTEN USED TO REFER TO A DIAMOND'S SIZE, IT ACTUALLY REFERS TO THE GEM'S WEIGHT. TWO DIAMONDS CAN WEIGH THE SAME, BUT LOOK LIKE DIFFERENT SIZES, DEPENDING ON HOW THEY ARE CUT.

“ NEVER LOVE
ANYBODY WHO
TREATS YOU
LIKE YOU’RE
ORDINARY. ”

-OSCAR WILDE